



****NEWS RELEASE****

FOR IMMEDIATE RELEASE
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Poseidon Resources Names Scott Maloni Vice President

San Diego, CA – Poseidon Resources today announced it has hired Scott Maloni as a company Vice President. Maloni is a communications specialist with fourteen years of professional public affairs experience. His responsibilities for Poseidon Resources include California-based project development and corporate communications. He will be located in Poseidon’s San Diego office and will be able to be reached at 619-595-7802 or at smaloni@poseidon1.com.

Prior to joining Poseidon Resources, Maloni served as Vice President of Public Policy Strategies, Inc., one of San Diego’s leading political consulting firms. Poseidon Resources has been a client of Maloni’s firm for the past five years.

“Scott’s work over the years has been instrumental in advancing the company’s Carlsbad Desalination Project,” said Poseidon Senior Vice President Peter MacLaggan. “His skill set and experience will strengthen a group of professionals at Poseidon that is already exceptionally talented. I look forward to having him on my team full time,” said MacLaggan.

“It’s important that Poseidon have strong assets like Scott as we advance our projects in California,” said Jim Donnell, Poseidon’s Chairman of the Board. “Scott’s familiarity with the company and its business philosophy will allow him to play a meaningful and multi-faceted role in our success,” said Donnell.

Maloni began his career in his hometown of Washington, D.C., working in the research division of the Republican National Committee. He then spent a year as a member of the news media in the talk radio industry, working as Associate Producer for a nationally syndicated program. Before leaving Washington, D.C., Scott spent several years working on Capitol Hill and served as the Director of Talk Radio Operations for the Dole-Kemp ’96 Presidential Campaign. In 1997, Maloni moved from Washington, D.C. to San Diego to serve as the Press Secretary and Spokesman for San Diego Mayor Susan Golding. Maloni has worked as a political consultant for the past ten years and served as Communications Director for current San Diego Mayor Jerry Sanders’ election campaign.

“California is facing enormous constraints on its water resources. Poseidon is recognized internationally as a leader in the development of seawater desalination facilities, and over the years I have developed a great admiration for the company and its professional team,” said Maloni. “I look forward to working full time to provide California with a new and reliable source of potable water,” he said.

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In 2004, the *San Diego Metropolitan* named Maloni one of San Diego's "Top 40 under Forty." Maloni is a 2006 graduate of the LEAD San Diego program, serves on the San Diego Downtown Partnership's Executive Committee and Board of Directors, and is Chairman of the Partnership's Urban Planning and Design Committee. Maloni is also a member of the San Diego Regional Chamber of Commerce's Public Policy Committee. In 2008, Public Policy Strategies, Inc. was the recipient of the American Association of Political Consultants (AAPC) 2007 "Public Affairs Campaign of the Year" for Maloni's work on behalf of Poseidon Resources' Carlsbad Desalination Project.

Maloni attended school in Providence, Rhode Island, and graduated from Brown University with a Bachelor of Arts in Public Policy. Scott and his wife Kelli live in San Diego with their son and daughter.

Poseidon Resources specializes in developing and financing water infrastructure projects, primarily seawater desalination and water treatment plants. These projects are implemented through innovative public-private partnerships in which private enterprise assumes the developmental and financial risks. For more information on Poseidon Resources and the Carlsbad desalination plant visit our website at www.carlsbad-desal.com.

Photo: Scott Maloni headshot

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